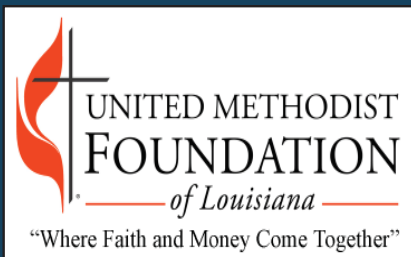


Capital Campaign Services

The services the United Methodist Foundation of Louisiana provides for your church's capital campaign include, but are not limited to, the following:

- 1. Design and schedule the campaign.**
The Foundation's Capital Campaign program resources provide the basic framework of a capital campaign. The Foundation will tailor the program to the unique character, as well as specific challenges, of your United Methodist Church.
- 2. Assist the Pastor in selecting and enlisting campaign leaders.**
This group will be called the "Leadership Team." Leaders are encouraged to serve when they have a clear understanding of their role, responsibilities and time commitment.
- 3. Provide all program manuals, training materials, enlistment resources.**
- 4. Provide counsel and guidance to the Leadership Team throughout the campaign.**
- 5. Train the persons serving in the campaign organizations and committees.**
- 6. Guide the Information Committee on design and production of materials.**
The Foundation can provide sample copies and guidelines to facilitate the design and production of compelling communication materials.
- 7. Assist the Major Gift Committee in challenging and cultivating the commitments of congregational leaders and potential large donors.**
Information will be directed toward creative giving and tax-saving asset giving.
- 8. Speak at the Leader Commitment fellowship gathering.**
- 9. Maintain continuing contact with church staff and campaign leaders when not on site.**
Contact will be conducted through telephone and e-mail communication.
- 10. Give continued counsel and guidance for three years following the campaign at no additional cost.**
- 11. Assist your UMC in developing its program for annual giving.**
- 12. Assist your UMC with the development of a "Planned Giving Emphasis" program.**



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