GRANT WRITING WEBINAR

WITH BRITNEY WINN LEE

THROUGH THE UNITED METHODIST FOUNDATION OF LOUISIANA

WHAT WE'LL BE COVERING

-WHY GRANTS?
-ESTABLISHING NEED OR INTENT
-IDENTIFYING GRANT OPPORTUNITIES
-STUDYING PROPOSALS AND WRITING NARRATIVES
-CULTIVATING DATA SYSTEMS
-DEDICATING ETHICALLY AND REPORTING FUNDS

"THE DOGMAS OF THE QUIET PAST ARE INADEQUATE TO THE STORMY PRESENT. THE OCCASION IS PILED HIGH WITH DIFFICULTY, AND WE MUST RISE WITH THE OCCASION. AS OUR CASE IS NEW, SO WE MUST THINK ANEW AND ACT ANEW."

ABRAHAM LINCOLN

DEVELOPING MULTIPLE STREAMS OF INCOME

-GREATER CREATIVITY IN DEPLOYING PHYSICAL ASSETS

-SEEKING NEW PARTNERS AND SOURCES OF SUPPORT

-EMBRACING MORE EFFICIENT WAYS OF SUSTAINING THE CHURCH'S MISSION

"8 FINANCIAL LESSONS FOR THE POST-PANDEMIC CHURCH"—LEWIS CENTER FOR CHURCH LEADERSHIP
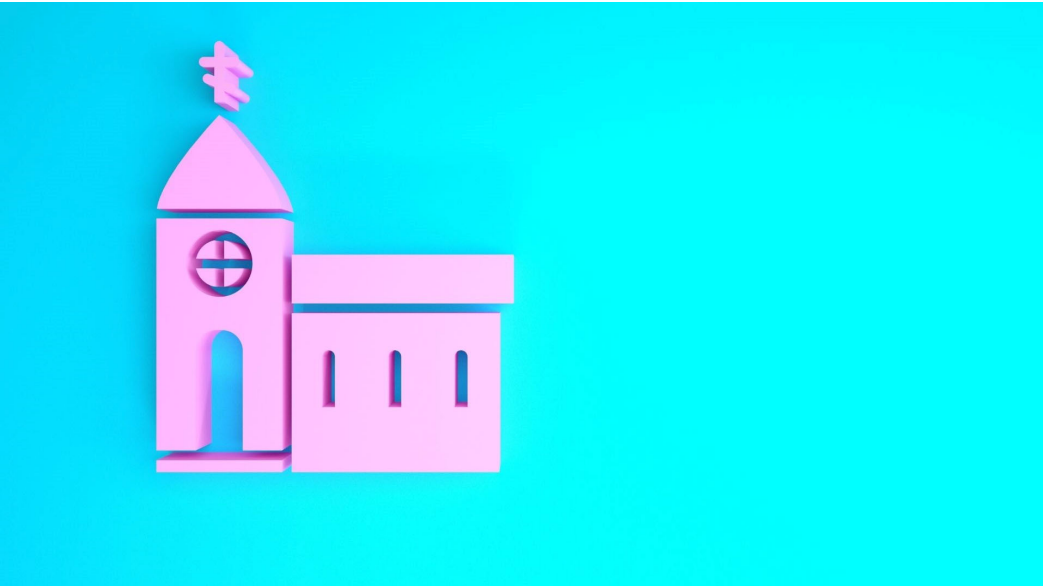
-CHURCHES ARE AUTOMATICALLY RECOGNIZED AS 501(C)3 CHARITABLE ORGANIZATIONS BY THE IRS, QUALIFYING THEM OR THEIR PROGRAM AREAS FOR MANY GRANTS.
-GRANTS ARE AVAILABLE TO INDIVIDUALS OUTSIDE OF OR IN CONJUNCTION WITH A 501(C)3 STATUS.

RESEARCH

"There are many foundations that exist specifically to advance the mission of specific churches, denominations, religious beliefs, schools of theology, sabbaticals for clergy and faith-based nonprofits. How can you locate these funds? This type of research is the same as all the rest, you just have to know where to look."

INTENT

-Is this project necessary? Why?

-How am I or how is our organization uniquely qualified to meet this need?

-What specific objective do I/we want to accomplish?

-How will I/we know whether we have achieved those goals?

-What group of people will be served?

-How will those people benefit from this program?

-How will I/we let them know that our program is available?

-How will I/we spend each dime of the grant money, exactly?
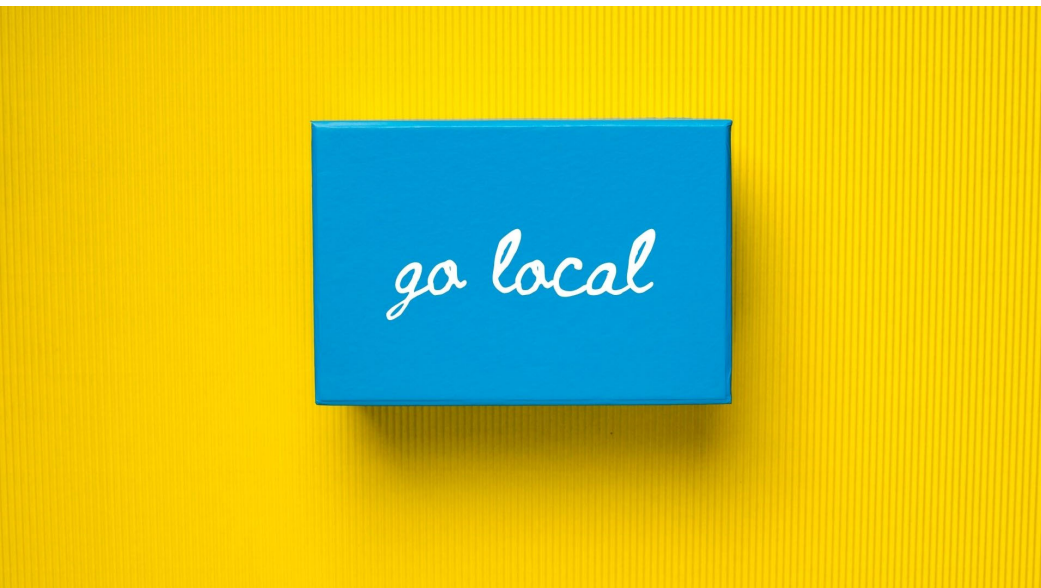
-Who will be in charge of the project and budget?

-Who will assist that person?

-Does someone need to be hired to carry out this work?

-When will we start?

-When will the project end (or will it continue indefinitely)?

-What systems for recording and reporting numbers and narratives will we use?

go local

BUDGET ITEM EXAMPLES

-Travel expenses

-Event supplies

-Contract worker payments

-Utilities

-Location rental

-Supplemental salary

-Copies, print, postage

-Misc.

ASK YOURSELF

1. Is the funding worth the requirements to receive it?

2. Are the grant specifics aligned **enough** with my purposes or our ministry to help move us forward in mission?

CURATING YOUR APPLICATION TO BETTER FIT A FUNDER'S INTEREST IS ONLY TROUBLESOME WHEN IT TAKES AWAY FROM THE FORWARD MOVEMENT OF YOUR PARTICULAR MISSION.

OPEN SHARING

7 MINUTE BREAK

NARRATIVE

A 1-5 page written essay inviting funders into a better understanding of who you or your organization or congregation are, what you know, what research and organizing work you've done up to this point, and how you believe this will benefit the common good should you be awarded the funding.

-Project Summary (1-2 sentences, the elevator pitch, can start with a stat from a study or quote from a scholar or well known voice)

-Project Scope (1-2 pages, includes need, activities, and deliverables, it's good to include some personalized testimonies or quotes here)

-Project personnel and schedule (2-3 paragraphs)

-Numbers (budget in 2-3 paragraph form if not specified as itemized or if itemized budget is requested later)

-Projected effects (1-2 paragraphs summarizing anticipated impact)

BEFORE YOU APPLY, MAKE SURE
YOU'RE AWARE OF WHAT IS EXPECTED
OF
YOU AND WHETHER OR NOT THAT FITS
WITH YOUR NEEDS AND CAPABILITIES.

RULES OF THUMB

1. Do not ask for more than you need.

2. Take your time writing the proposal.

3. Never lie.

4. Never use the exact same proposal twice.

5. Be upfront about asking for money.

6. Don't waste time getting to the point.

7. Do not use grant funds for anything other than what was written in the proposal and agreed upon by granters and grantees.

8. Contact funders with questions about amendments.

9. Collect more data than you think you need.

10. Prioritize the story.

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